



## The Nice Côte d'Azur Metropolitan convention and visitors bureau launches

### « Brillantes » a first series of 10 video interviews with remarkable women linked to the Nice area



The Nice Côte d'Azur Metropolitan convention and visitors bureau is launching a series of 10 interviews with women whose destiny is linked to the region.

"Brillantes" brings together these exceptional women, their careers and their links with Nice, the coast and the hinterland.

Released on 8 March, a way of celebrating women all year round...

#### The concept

Nice Côte d'Azur, recognised as an exceptional region, wanted to illustrate this with portraits of remarkable women. They are sportswomen, actresses, artists, winegrowers or chefs... In 2022, as the months go by, they who make the destination shine will be honoured.

BRILLIANTES refers to both the women featured and Nice Côte d'Azur.

#### Broadcasting

- Supported by the Nice Côte d'Azur Metropolitan Tourist Office, "Brillantes" is broadcast on its social networks #Explorenicecotedazur for example, and on its website, [www.explorenicecotedazur.com](http://www.explorenicecotedazur.com), in the Inspiring Portraits section.  
<https://www.explorenicecotedazur.com/en/inspirations/inspirational-portraits-nice-cote-dazur/>  
<https://youtu.be/pOgvCWu0VTY>
- Each month, a conversation with a woman to be discovered...  
The launch, on 8 March. Women's Day, is symbolic, but the adventure is not limited to a single day.
- Episode 1 is a meeting with Noëlle Perna, comedian and humorist, a woman of great humanity that shines through from the first words.



### The Making of

- A soundtrack composed by musicians from Nice, Ninety's story.
- Reports by Marielle Fournier, a journalist who has worked for Teva, the women's channel of the M6 group, she is based on the coast.
- Glimpses of warmth, recognition, admiration or fascination for this land.
- There are constants in these experiences: the light, the art of living, the generosity...

### More

- Next month, rendez-vous with...

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We thank you for your interest and the echo you will give to this information.

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<https://www.youtube.com/ExploreNiceCotedAzur>

<https://www.linkedin.com/company/nice-convention-&-visitors-bureau>

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A mettre dans les bonnes versions ?

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