



On The Books

État des réservations sur les 12
prochaines semaines

ALPES-MARITIMES & NICE

MKG Consulting EMEA

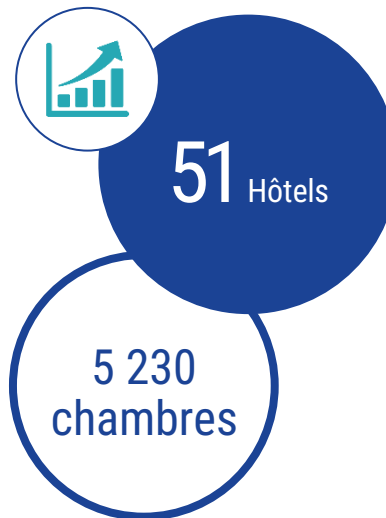
5 rue de Dantzig - Paris

+33 (0)1 70 36 01 36

welcome@mkg-group.com



Taille de l'échantillon

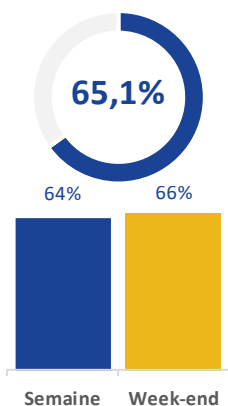


TAUX DE RESERVATION ALPES-MARITIMES

MKG

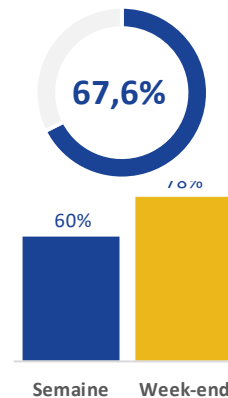
du 16/05 au 22/05

(Sem. 21)



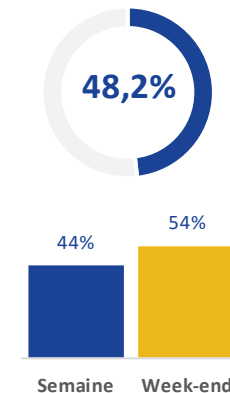
du 23/05 au 29/05

(Sem. 22)



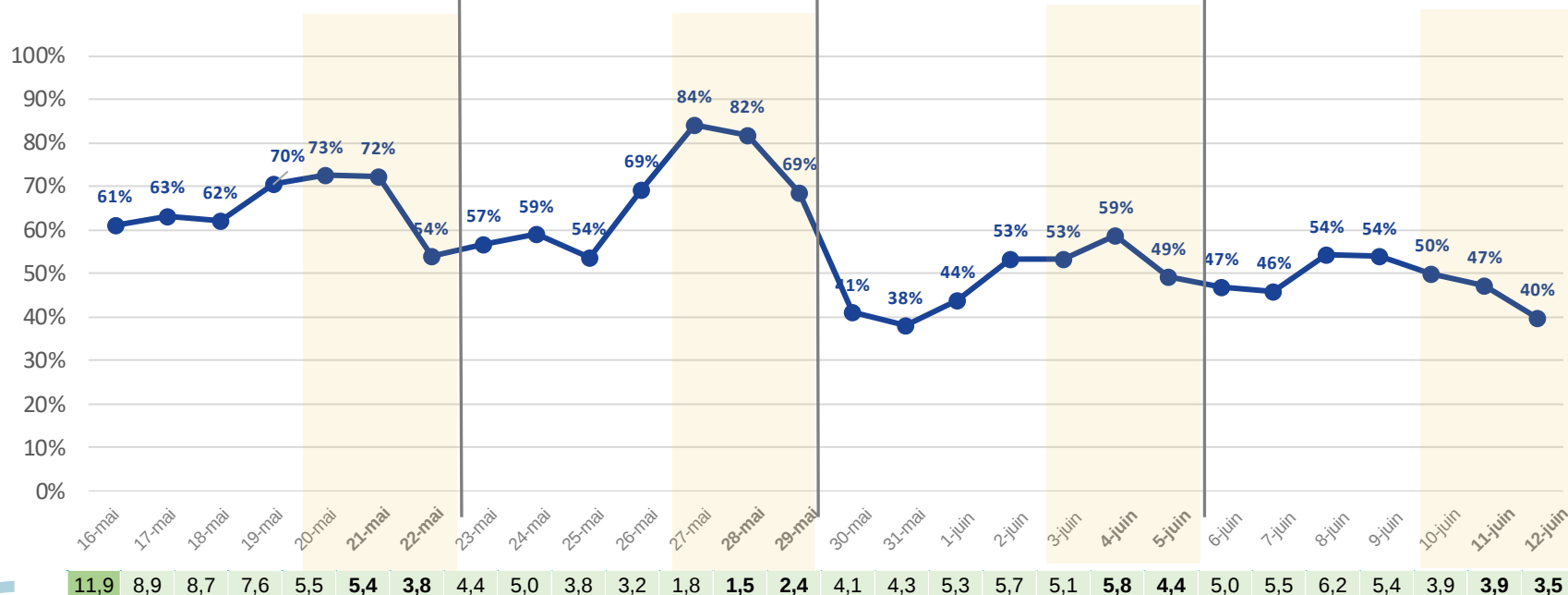
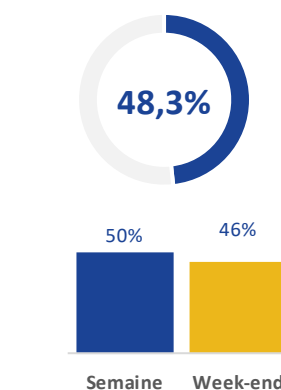
du 30/05 au 05/06

(Sem. 23)



du 06/06 au 12/06

(Sem. 24)



Les variations des taux d'occupation par rapport à la semaine précédente sont exprimés en points.

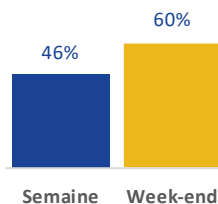
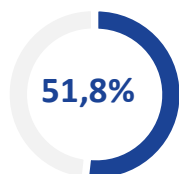
Exemple: si mon TO passe de 80% à 82%, sa variation est de 2 points

TAUX DE RESERVATION ALPES-MARITIMES

mKG

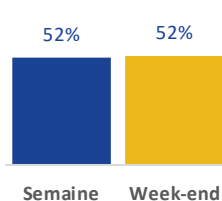
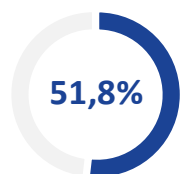
du 13/06 au 19/06

(Sem. 25)



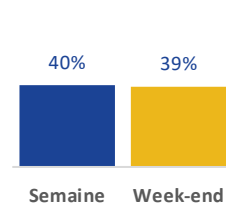
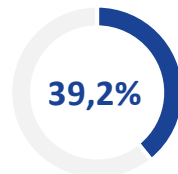
du 20/06 au 26/06

(Sem. 26)



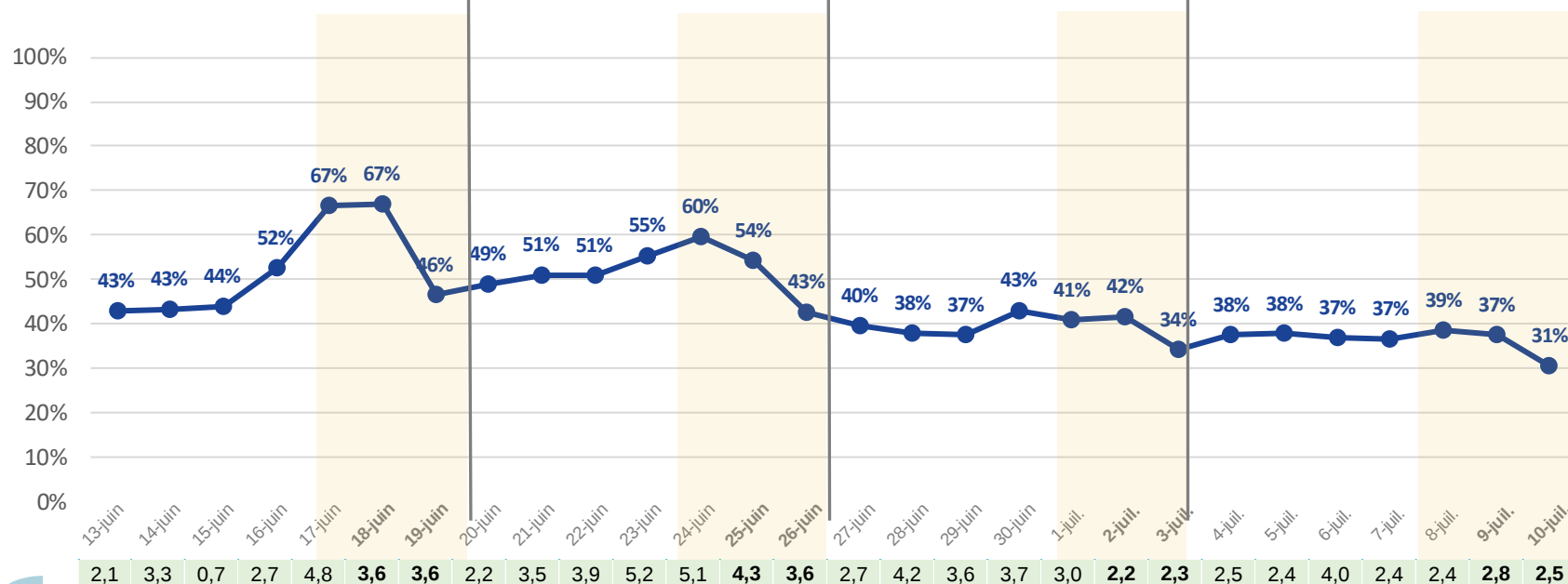
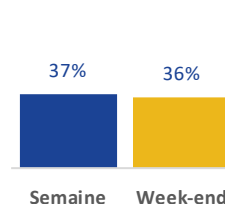
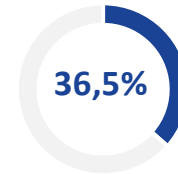
du 27/06 au 03/07

(Sem. 27)



du 04/07 au 10/07

(Sem. 28)



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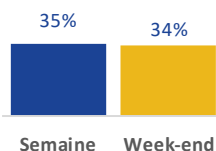
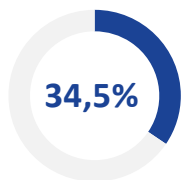
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TAUX DE RESERVATION ALPES-MARITIMES

mKG

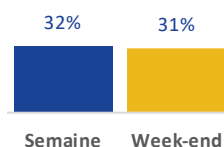
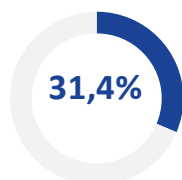
du 11/07 au 17/07

(Sem. 29)



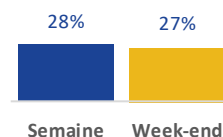
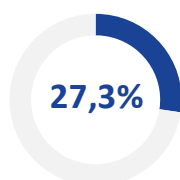
du 18/07 au 24/07

(Sem. 30)



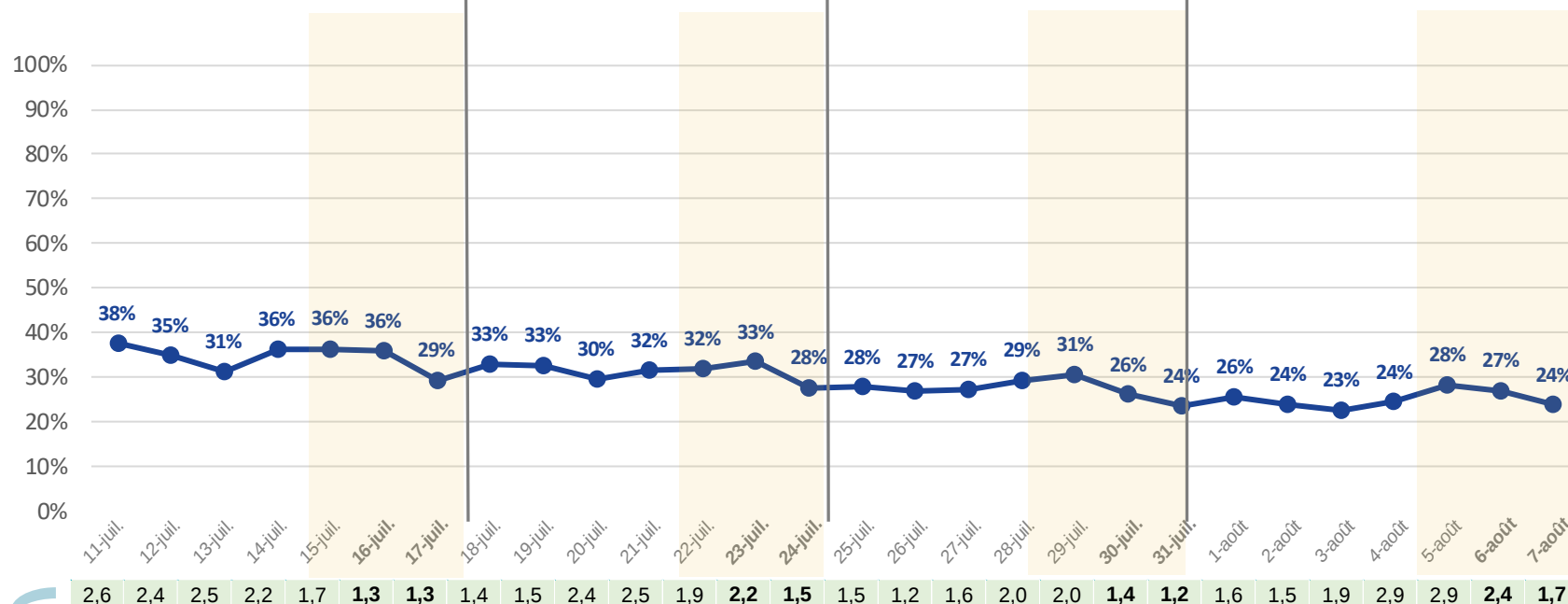
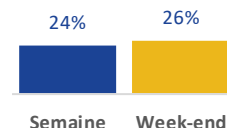
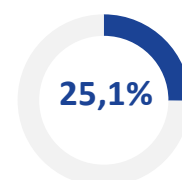
du 25/07 au 31/07

(Sem. 31)



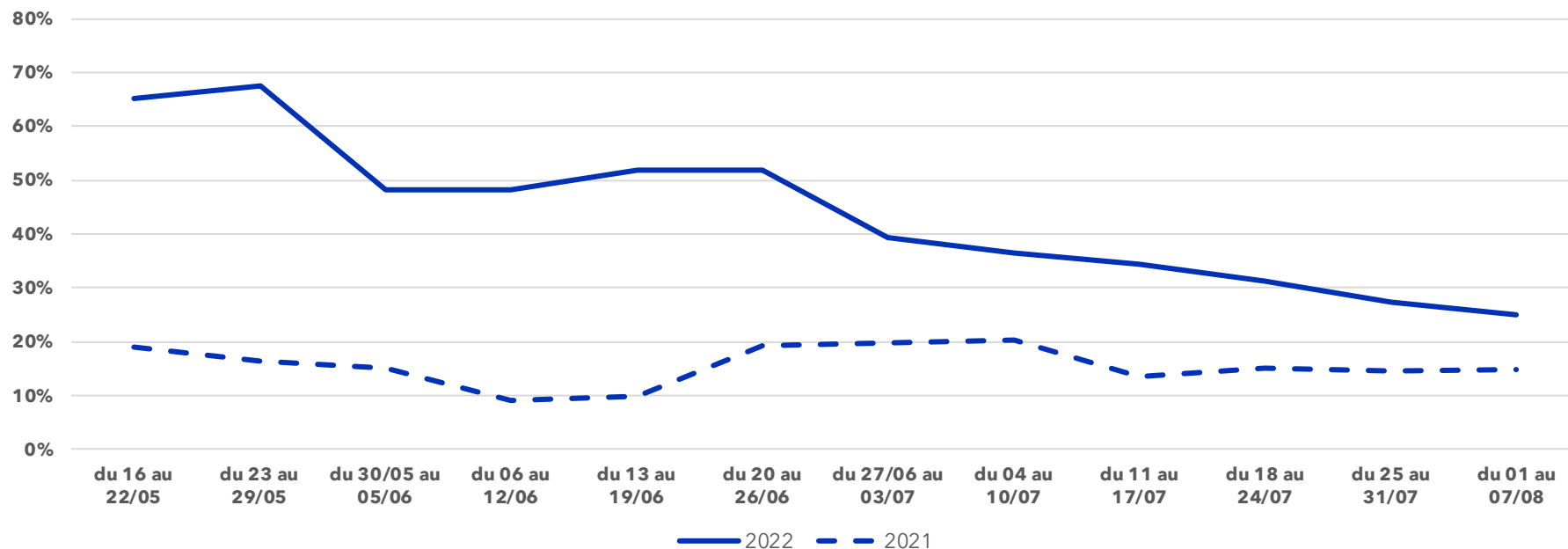
du 01/08 au 07/08

(Sem. 32)

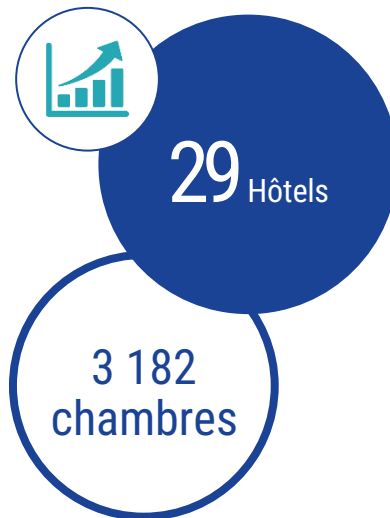


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TAUX DE RESERVATION ALPES-MARITIMES au 16/05/2022 par rapport au 17/05/2021 sur les 12 prochaines semaines



Taille de l'échantillon

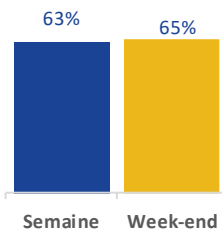
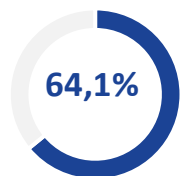


TAUX DE RESERVATION NICE

MKG

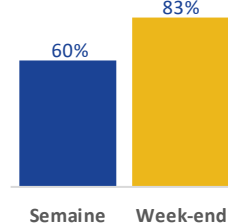
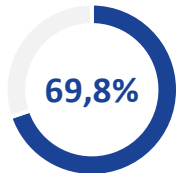
du 16/05 au 22/05

(Sem. 21)



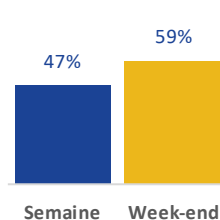
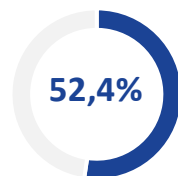
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(Sem. 22)



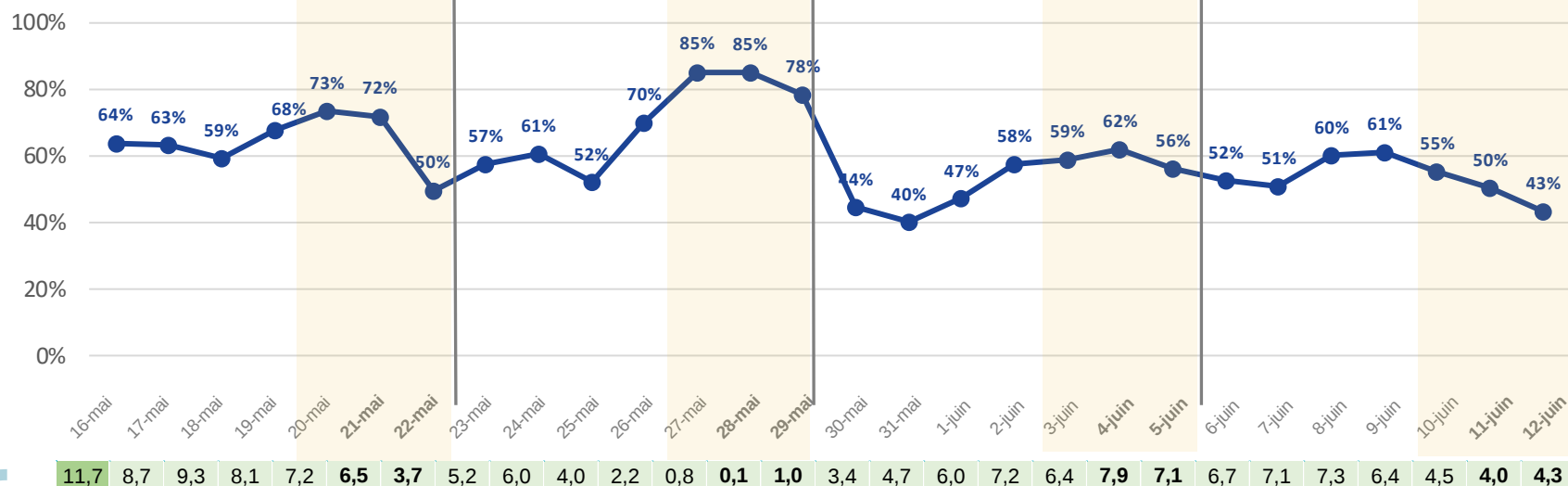
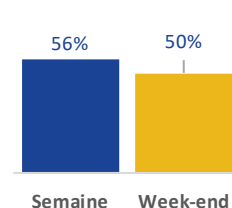
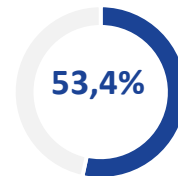
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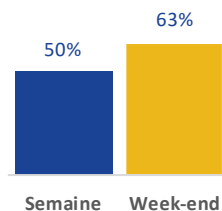
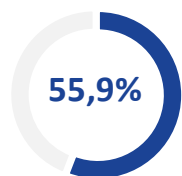
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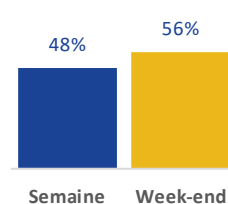
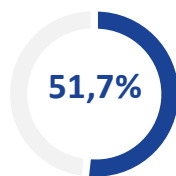
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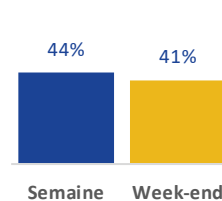
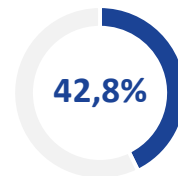
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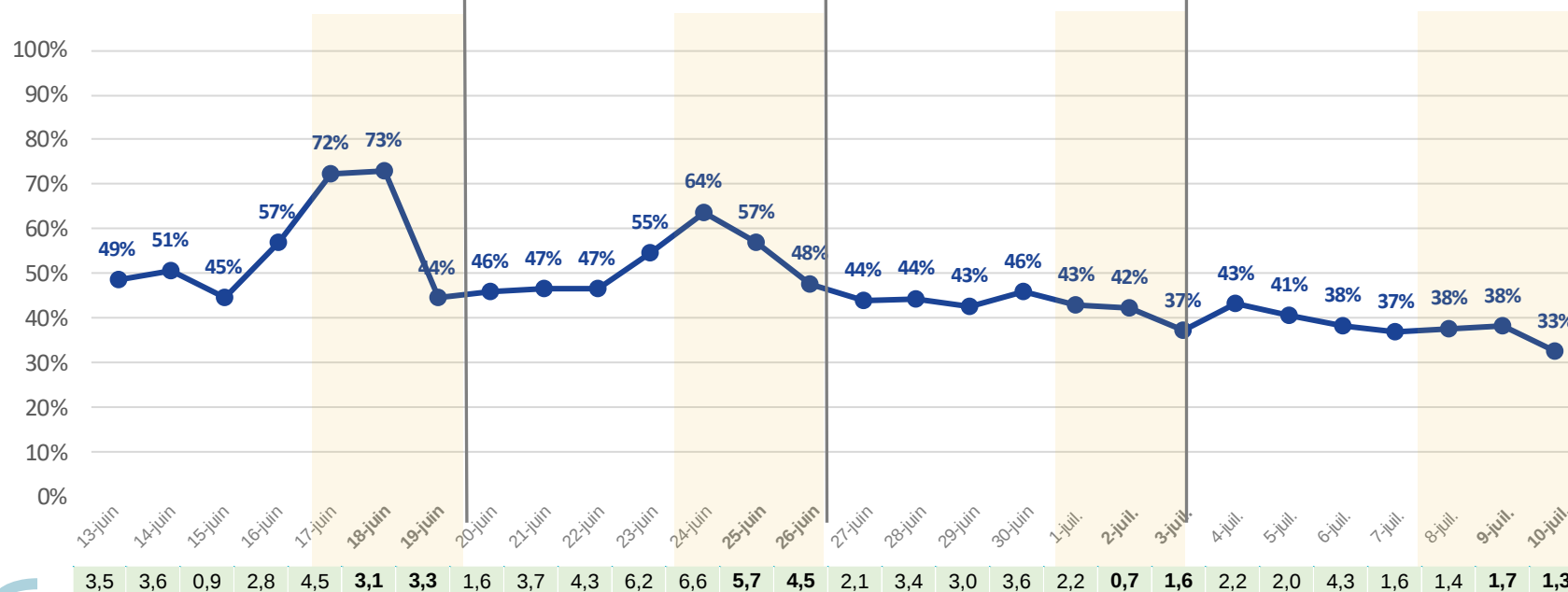
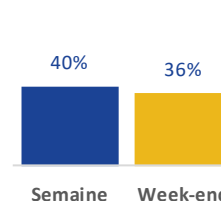
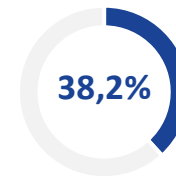
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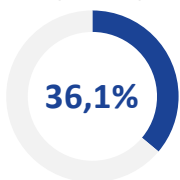
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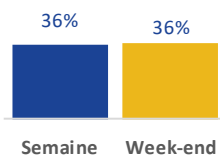
MKG

du 11/07 au 17/07

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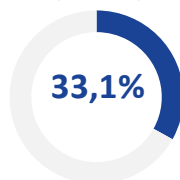
36,1%



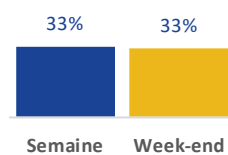
Semaine Week-end

du 18/07 au 24/07

(Sem. 30)



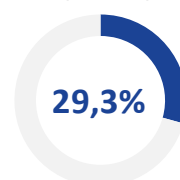
33,1%



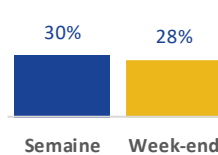
Semaine Week-end

du 25/07 au 31/07

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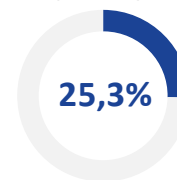
29,3%



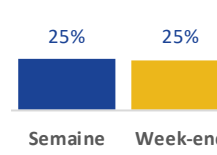
Semaine Week-end

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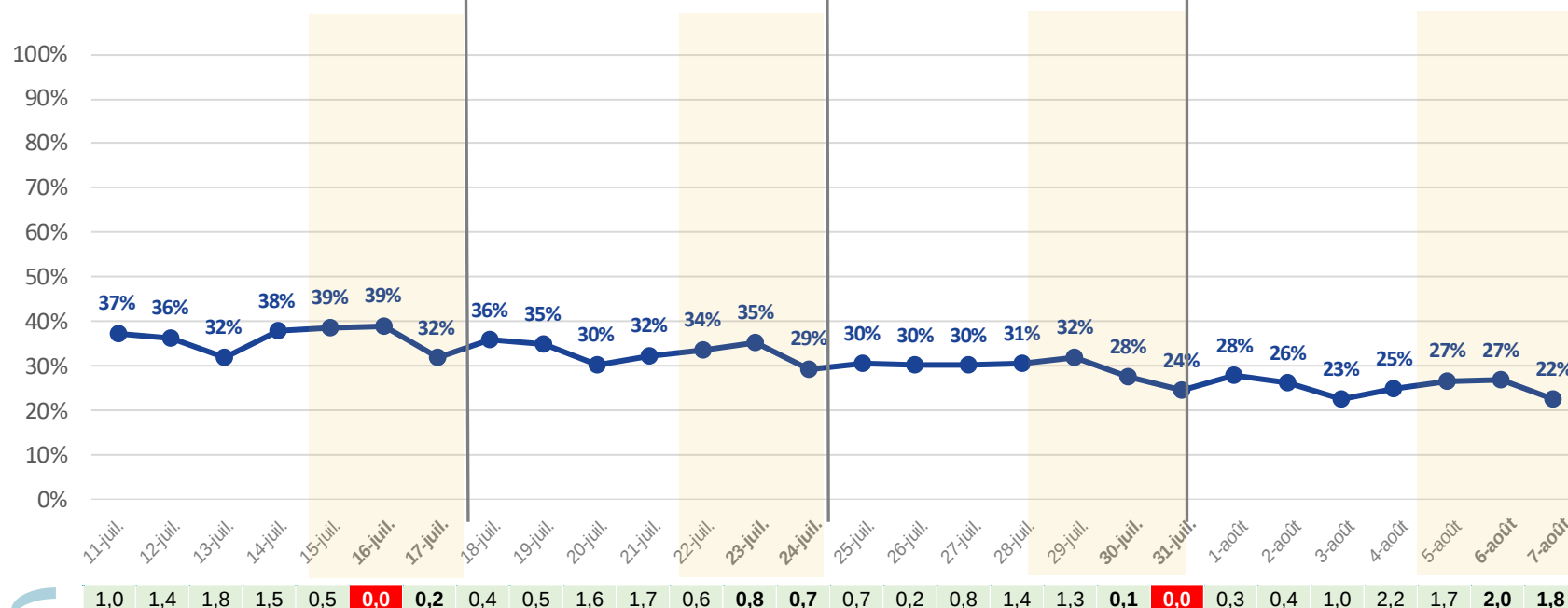
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25,3%



Semaine Week-end



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