



LUXURY HOTELS COLLECTION

NICE CÔTE D'AZUR

**The Nice Côte d'Azur Metropolitan Convention and Visitors Bureau
launches**

"Luxury Hotels Collection Nice Côte D'Azur"

**Or the meeting of luxury hotels
towards a common synergy**

The Nice Côte d'Azur Metropolitan Convention and Visitors Bureau is bringing together 5* and luxury hotels in a dedicated club to create synergy and joint actions.

Today, the luxury segment has become much denser in the region, the number of brands is increasing and the offer is highly attractive. So, making it more visible has become an obvious choice.

The history

- Nice is historically the cradle of luxury tourism. The resort, as it was originally called, brought the gentry from all over the world to the city and its surroundings in winter.
- This was the golden age for the development of the area with an incredible architectural heritage that bears witness to this.
- The inscription on the UNESCO World Heritage List of "Nice, City of the Riviera Winter Resort" is the most beautiful recognition of this wealth and know-how in terms of welcoming a city that was built by and for tourism.

The permanence

- Nowadays, the presence of renowned properties with an international reputation always attracts a clientele that appreciates luxury and the possibility of a stay where everything can be combined, the art of living, culture, nature, sport or shopping... Everything can be experienced in an exclusive way.
- The proximity of the sea and the mountains is an great incredible asset in any season. Just like the possibility of simply cutting yourself off from the world and benefiting from infrastructures that meet the slightest requirements.
- Nice Côte d'Azur is full of exceptional places and experiences for an unforgettable stay. Contemporary art lovers and enthusiasts have numerous galleries and artists' studios at their disposal, as well as festivals and movements of cultural expression of the time.

https://www.explorenicecotedazur.com/inspirer/experiences-nice-cote-dazur/nca_version_vip/

Then

- This "Luxury Hotels Collection Nice Côte d'Azur" club will aim to promote the luxury and ultra-luxury offer through a dedicated action plan and to aggregate the budget. It will also become a real forum for exchange and predictive thinking on all subjects related to this sector's activity.

5* hotels and palaces on the Nice Côte d'Azur

- Le Negresco Hotel / Nice
- Hyatt Regency Palais de la Méditerranée / Nice
- Boscolo Hotel & Spa / Nice
- Anantara Plaza Nice/ Nice
- Grand Hôtel du Cap Ferrat Four Seasons/ St Jean Cap Ferrat
- Hotel Royal Riviera / St Jean Cap Ferrat
- Hotel la Voile d'or / St Jean Cap Ferrat
- Hotel la Réserve de Beaulieu / Beaulieu sur mer
- Hotel Cap Estel / Èze
- Château de la Chèvre d'or / Èze
- Château Eza / Èze
- Château St Martin & spa / Vence

-:-:-

We thank you for your interest and the echo that you will give to this information.

Service presse

Isabelle Billey-Quéré

Press Officer

Tel. +33 (0) 4 92 14 46 15

Tel. +33 (0) 4 92 14 46 10

presse@nicecotedazurtourisme.com

Réseaux sociaux

 @ExploreNiceCotedAzur

 @explorenicecotedazur

 @ExploreNCA

 <https://www.youtube.com/ExploreNiceCotedAzur>

 <https://www.linkedin.com/company/nice-convention-&-visitors-bureau>

#ExploreNiceCotedAzur - #NiceCotedAzur

MÉTROPOLE
NICE CÔTE D'AZUR

Explore
France™


France.fr


QUALITÉ
TOURISME


unesco
Site du patrimoine mondial

Nice
ville de villégiature
d'hiver de riviera